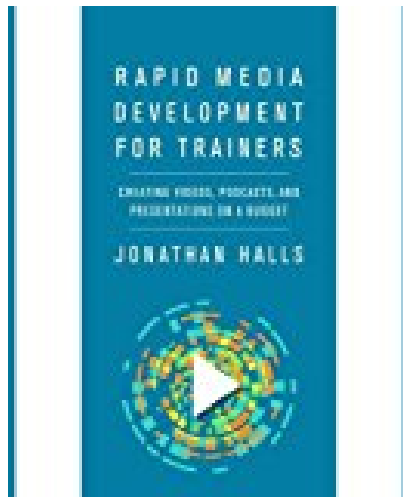


Rapid Media Development for Trainers Creating Videos Podcasts and Presentations on a Budget



BOOK DETAILS

- Author : Jonathan Halls
- Pages : 232 Pages
- Publisher : Association for Talent Development
- Language : English
- ISBN : 1562865854



BOOK SYNOPSIS

Create stunning digital media quickly and affordably. Shaky camerawork and scratchy audio just won't cut it with your learners. But can your time- and budget-constrained training department produce the polished media they expect? Absolutely. In *Rapid Media Development for Trainers*, veteran trainer and author Jonathan Halls uses his experience running the BBC's prestigious production training department to help even the smallest learning team dazzle. Whether you need to build a training program, blend your offerings, or flip your classroom, this book will help you make learning dynamic with rapid media techniques. Free of overly technical jargon, *Rapid Media Development for Trainers* is for novice and expert learning professionals alike. It explains essential learning and media concepts and adapts standard production practices to your work schedule. You won't need to max out your budget on expensive equipment, or stress over camera models and editing software. Use simple tools—some that you already have—to create video, audio, and online content while avoiding common missteps. Turn once uninspiring training programs into riveting learning experiences that incorporate compelling video, crisp podcasts, and eye-catching presentations. Discover:

- why planning media production always beats out winging it
- which cost-effective tools can deliver high-quality digital media
- what visual, auditory, and graphical concepts are indispensable during creation
- how you can pull all your media together and edit it for a complete learning experience.

Boost your production and content quality with this ultimate guide to fast and affordable media development.

RAPID MEDIA DEVELOPMENT FOR TRAINERS CREATING VIDEOS

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