

Nonverbal Communication Forms and Functions 2 E



BOOK DETAILS

- Author : Peter A. Andersen
- Pages : 448 Pages
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BOOK SYNOPSIS

"The second edition of this meticulously researched volume continues to be based on the best and most current theory and research in the field of nonverbal communication. The author skillfully organizes his work conceptually around the major functions, purposes, and uses of nonverbal communication - a most effective, relevant, and intellectually rich approach. A comprehensive introduction to the field familiarizes the reader with the definition of and neurophysiological explanations for nonverbal communication and the structure of nonverbal message codes, after which biological and cultural differences are explored. In the chapters that follow, the author examines the impact of emotion, anxiety and arousal, communication avoidance, immediacy and intimacy, as well as the functions of nonverbal communication, including power, intimacy, and deception. The discussion of important communication theories, as well as ethical issues, completes this thorough treatment of one of the fastest-growing communication research areas."-
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